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ENGLISH COPYWRITER

For Full-time Position

KUMO Studio

Digital Marketing and Creative Studio



<https://kumostudio.co>

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Responsibilities:

- **Create engaging and optimized content for various digital channels, including websites, blogs, and social media.**
- **Adapt writing style to match different client brand voices, from professional to conversational or creative.**
- **Develop SEO–friendly content that drives organic traffic, integrating keywords seamlessly.**
- **Write compelling social media captions that engage audiences and increase engagement.**
- **Upload and update content on client websites and social media channels, ensuring accuracy and timely posting.**
- **Collaborate with our team to brainstorm and execute content ideas that align with client goals.**
- **Conduct research on industry trends and audience preferences to enhance content relevance and effectiveness.**

Requirements:

- **Exceptional command of English with excellent grammar, spelling, and punctuation.**
- **Ability to shift writing style based on client needs—formal, casual, technical, etc.**
- **Understanding of SEO best practices and experience with keyword research and content optimization.**
- **Familiarity with content management systems (e.g., WordPress) and social media platforms.**
- **Ability to produce fresh and engaging ideas, especially for social media content.**
- **Keen eye for proofreading and editing to ensure content quality and accuracy.**
- **Ability to handle multiple projects and meet deadlines in a fast-paced environment.**
- **Ability to work collaboratively in a team environment.**
- **Eagerness to learn and adapt in a fast-paced environment.**
- **Smart. Responsible. Discipline.**
- **Strong written and verbal communication skills.**
- **Fresh graduates are welcome to apply.**

Benefits:

- **Competitive salary**
- **Performance bonus / THR**
- **Opportunities for professional growth and development**
- **Friendly and collaborative work environment**

Office hours: Mon - Fri, 9 AM - 6 PM

Office location: Cekomaria, Peguyangan Kangin, Denpasar Utara

Required Documents for Application:

CV / Resume, Academic Transcripts and Certificates, TOEFL or IELTS Test Score, Professional Certificates*, Portfolio*, Employment Records*, Health Certificate*

**If any*

Submit Your Application to:

WhatsApp: 0899 8699 777

Email: doumo@kumostudio.co