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DIGITAL MARKETER

For Full-time Position

KUMO Studio

Digital Marketing and Creative Studio



<https://kumostudio.co>

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Responsibilities:

- **Assist in the development and execution of digital marketing campaigns, including SEO, SEM, email marketing, social media, content marketing, paid ads, etc.**
- **Conduct market research to identify trends and insights to optimize marketing strategies.**
- **Assist in the development of SEO strategies to improve organic search rankings.**
- **Monitor and analyze website traffic and ranking using tools like Google Analytics.**
- **Create and curate engaging content for various digital platforms, including blog posts, social media updates, ad content, etc.**
- **Manage social media accounts and engage with the audience to build brand awareness.**
- **Collaborate with related teams to create visually appealing and effective marketing materials.**
- **Publish and update content across various sections of the website to ensure accuracy, relevance, and consistency.**
- **Make monthly reports for the clients.**
- **Stay updated with the latest industry trends and best practices in digital marketing.**

Requirements:

- **Fluent in written and verbal English.**
- **Basic understanding of digital marketing concepts and relevant tools.**
- **Familiarity with content management systems (e.g., WordPress) and social media platforms.**
- **Basic project management skills.**
- **Creative thinker with strong attention to detail.**
- **Ability to work collaboratively in a team environment.**
- **Eagerness to learn and adapt in a fast-paced environment.**
- **Smart. Responsible. Discipline.**
- **Strong written and verbal communication skills.**
- **Committed to meeting deadlines.**
- **Preferred education background:**
Marketing, Business, Communications, or related fields (students and fresh graduates are welcome to apply).

Benefits:

- **Competitive salary**
- **Performance bonus / THR**
- **Opportunities for professional growth and development**
- **Friendly and collaborative work environment**

Office hours: Mon - Fri, 9 AM - 6 PM

Office location: Cekomaria, Peguyangan Kangin, Denpasar Utara

Required Documents for Application:

CV / Resume, Academic Transcripts and Certificates, TOEFL or IELTS Test Score, Professional Certificates*, Portfolio*, Employment Records*, Health Certificate*

**If any*

Submit Your Application to:

WhatsApp: 0899 8699 777

Email: doumo@kumostudio.co